



PassoinIndia Tours

Sustainable Tourism Policy

Policy Statement:

At PassoinIndia Tours, we are committed to promoting sustainable tourism practices that benefit our communities, protect our environment, and enhance the visitor experiences. Our policy also aligns with the United Nations Sustainable Development Goals (SDGs) to ensure that our operations contribute positively to global sustainability efforts.

Policy Details:

We at PassoinIndia Tours believe our commitment extends beyond environmental conservation to include social equity and economic development. By integrating sustainability into every facet of our operations, we strive to create enduring value for the communities we serve while empowering local stakeholders. We believe that sustainable practices are not just an obligation but a pathway to innovation and shared prosperity. In fostering cultural sustainability, we aim to protect local traditions and enrich visitor experiences, turning every interaction into an opportunity for meaningful cultural exchange.

Our approach focuses on fostering partnerships, embracing innovation, and ensuring our policies align with global sustainability standards to preserve the integrity of both natural and cultural landscapes.

The framework of the SDGs serves as a universal call to action, addressing critical challenges facing humanity and the planet. These pillars emphasize the interconnectedness of global efforts, encouraging holistic approaches to development that balance social, environmental, and economic objectives.

The Sustainable Development Goals Report 2024 of United Nations details the significant challenges the world is facing in making substantial strides towards achieving the SDGs based on the latest data and estimates.

At present our policies aligns with 6 policies of SDG's out of 17 and we intend to support more in the future :

SDG 5: Gender equality and women empowerment. Support gender equality in the workplace and focus on women empowerment.

SDG 8: Decent Work and Economic Growth - Promote inclusive and sustainable economic growth through local partnerships.

SDG 9: Industry, Innovation and infrastructure – Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.

SDG 11: Sustainable Cities and Communities - Make cities and communities inclusive, safe, resilient, and sustainable through responsible tourism practices.

SDG 13: Climate Action - Take urgent action to combat climate change by reducing the carbon footprint of tourism activities.

SDG 15: Life on Land - Protect, restore, and promote sustainable use of terrestrial ecosystems and halt biodiversity loss.

By aligning our policies with these principles, we aim to contribute meaningfully to a sustainable and equitable future along with the four pillars of sustainability- environmental, economic, social, and human sustainability focusing on preserving future generations and improving the quality of life.

Environmental Sustainability

- Partner with local conservation organizations to protect natural habitats and wildlife.
- Ensuring that no endangered wildlife has been displaced or their habitat destroyed to make way for tourism.
- Complying with rules and regulations governing visits to protected areas.
- Promote energy-efficient practices in all operations.
- Use of reusable materials in the office.
- Encourage water conservation measures.
- Develop a comprehensive waste management strategy that includes recycling, composting, and reducing single-use plastics.
- Educate tourists on responsible waste disposal practices.

Economic Sustainability

- Prioritize partnerships with local businesses, artisans, and service providers to ensure economic benefits remain within the community.
- Promote local products and services to tourists, enhancing the economic resilience of the area.
- Invest in training programs for local residents to develop skills in hospitality, guiding, and sustainable practices.
- Create job opportunities that align with sustainable tourism initiatives.
- Encouraging the participation of women and provide resources and support for women in tourism-related businesses.

Social Sustainability

- Involve local communities in tourism planning and decision-making processes to ensure their voices are heard.
- Establish feedback mechanisms for residents to express concerns and suggestions regarding tourism impacts.
- Ensure that all tourism activities prioritize the health and safety of both visitors and local communities.
- Promote responsible tourism behaviors that respect local customs and practices.

Cultural Sustainability

- Support initiatives that protect and promote local traditions, languages, and cultural practices.
- Encourage tourists to engage with local culture through workshops, performances, and community events.
- Provide educational resources for tourists about the cultural significance of the destination and its communities.
- Foster respect for cultural diversity and heritage among visitors.

Implementation:

1. Indoor plants-snake plant, spider plant and bamboo palms in office to improve indoor air quality.
2. Only take print-out when needed.
3. Try to work paperless.
4. Using AC water for gardening, it not only helps save on water costs, but it also reduce environmental impact by conserving water resources. We use LED lights and other energy-efficient appliances and heating and cooling solutions.
5. Walk / use public transport (bus, metro train) instead of a private car.
6. Use recycled materials in the office kitchen.
7. Using digital platforms to educate tourists and promote eco-conscious behavior to create lasting change.
8. Revival of dying art forms-a traditional artistic practice that is losing its practitioners, audience, or relevance in present time. The revival of such art forms not only preserves cultural heritage but also contributes to sustainable tourism by creating avenues for employment and education.
9. In our office we ensure our employees understand our goals and are accountable for the implementation of our sustainable policies.
10. We prefer to work with locally owned businesses reflecting local cultures (hotels, lodges, restaurants, handicraft outlets, arts and culture centers).
11. We ensure that tours we organize do not have adverse effects on the environment or society, especially sensitive activities that may bring travelers into contact with animals, children or remote communities.

Compliance:

This policy is effective immediately and applies to all employees, suppliers and activity providers of the organization. The policy will be formally reviewed every 2 years to ensure its relevancy.

By adhering to this policy, we demonstrate our commitment to environmental, social, economic and cultural sustainable practices.